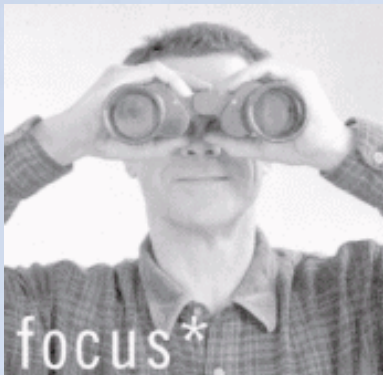


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\*On The Customer



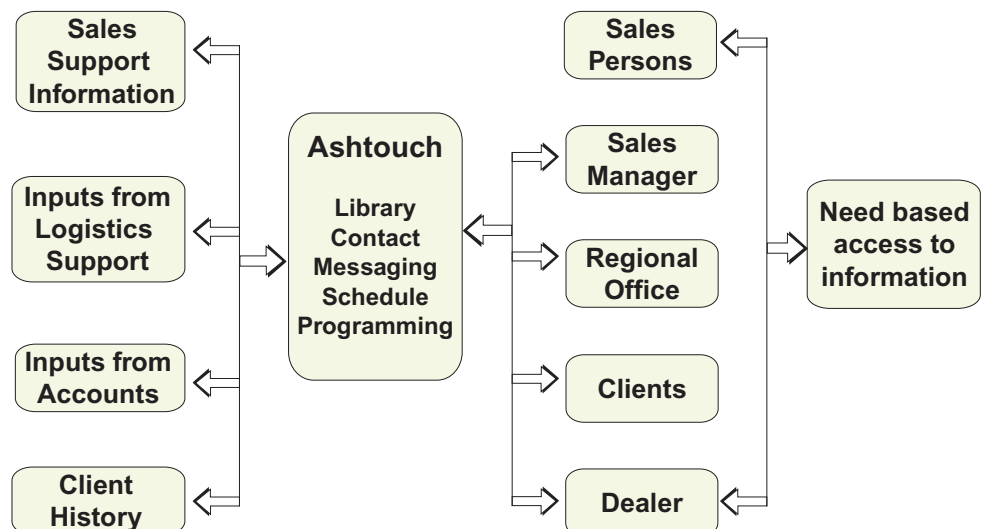
**ASHTOUCH**  
SYNERGY AT WORK

*Enterprise*  
*Relationship*  
*Management*

### Empowering the Field Force

A web based Communication system that enables the field force to effectively communicate with the Organisation.

- Collaboration across the organisation
  - Field managers
  - Dealers
  - C & F Agents
  - Regional offices
  - Sales management
  - Product / Process management
- Easy updating of Central data bases w.r.t. client information, market conditions
- Lead / Opportunities Management
- Easy & timely upload of orders, opportunities etc.
- Easy Access to Published information - Product information, Pricing, Process etc.
- Central Library of written communication with prospects.
- Easy & centralised access to Client history, preferences, requirements etc.
- Easy Access to Logistic information
- Shared scheduler & Planner



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